

PRESS MATERIALS



Use the guidelines in this document to accurately represent the GivePulse brand in all your communications!



PRIMARY *font* **MONTSERRAT**

This font should be your primary font when creating GivePulse materials.

Primary Colors



#4DA4DA



#53C1B9



#FFB64C



#34546D



#534582



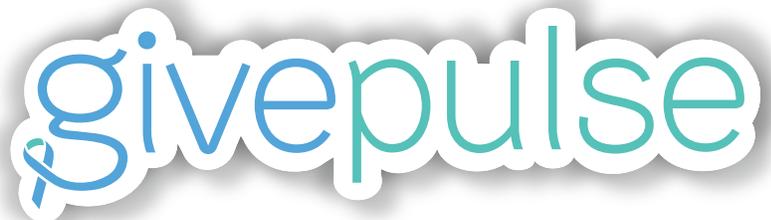
#44B7A6

#41A397

Accent Colors

Logo Use

Always use the GivePulse logo that has a shadow when using the logo on a white background.



Colored background?
Use the non-shadowed logo!